

Web content writing for multiple platforms

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Exchange

Solutions Suite

Hero

Make Connections. Create Exceptional Experiences. *5 words*

Successful events happen when everyone is on the same page. Cvent Exchange brings planners and venues together to collaborate on key event decisions. This is your one-stop shop for best-in-class event services. *32 words*

Features intro

Bring your event vision to life *6 words*

The best events feel magical, but they don't happen by magic. Impactful events take constant communication, expert planning, and a shared view of success. *24 words*

Features

Find the perfect place *4 words*

Great events start with finding the right place and the perfect space. Our venue sourcing tools connect you to **the world's largest searchable inventory of venues** to help you find venues as unique as your needs. *36 words*

Make your venue layouts sizzle *5 words*

Bring your event space to life before the event even happens. Our event diagramming and seating tools let you design and visualize the perfect layout with **3-D venue diagrams and interactive floor plans**. *32 words*

Manage your room block *4 words*

Rest easy knowing your attendees will, too. Our technology puts you in control so **you can easily manage** your attendees' complex housing needs. Automate and streamline your communication with the hotel, reduce attrition, and reduce errors. *36 words*

Travel smarter *2 words*

You can't manage what you can't see. Our corporate travel management solutions help you **easily find and manage your preferred hotels**. Get better visibility into your business travel program and reduce costs, more effectively negotiate, and make better spending decisions. *40 words*

Personas:

- Planner (event professionals)
- Travel manager

SEO:

- URL: <https://www.cvent.com/en/exchange> *translate, please*
- Title: Event Services & Venue Solutions Exchange | Cvent *translate, please*
- Description: See how the Cvent Exchange brings together buyers of event services with sellers of venue solutions for better events. *translate, please*

- **Suggested keyterms:**

- event services - *content 2, title 1*
- event marketplace - *content keyword proximity 1, title 1, URL 1*
- event solutions - *content 1*

Neighborhoods

Venue Sourcing

Hero

Venue sourcing made easy *4 words*

Finding the right event venue used to be like finding a needle in a haystack. Not anymore!

Search across 300,000 global venues in a matter of seconds and instantly send RFPs to those that most closely match your needs. *39 words*

Needs intro

Find and book venues for any event type *7 words*

No two events are the same. From the largest conference to an intimate VIP experience, **we offer multiple sourcing options** to drive just the right level of engagement. *28 words*

Needs

Accelerate your venue search *4 words*

Discovering great venues takes time. Quickly identify the ones that best fit your needs. *14 words*

Compare venues easily *3 words*

Instantly compare venue details and proposals. *6 words*

Tap into data and insights *5 words*

Get complete visibility into your venue sourcing spend. **Negotiate more effectively** and make smarter sourcing decisions. *16 words*

Features intro

Find your perfect match *4 words*

We provide tools to dramatically simplify your venue sourcing process. *10 words*

Features

Think big *2 words*

[Cvent Supplier Network](#) connects you with over 260,000 venues worldwide. Find the one that most closely matches your needs. *19 words*

Content asset: Testimonial

"Cvent connects our team with exactly the properties we are looking for, enabling us to make high-impact relationships."

- Liz Johnson Senior Operations Coordinator, Access Intelligence

hyperlink: <https://www.cvent.com/en/success-story/access-intelligence-success-story>

Craft more efficient RFPs *3 words*

Looking at multiple venues for your annual conference? Issue a single RFP to generate multiple bids, instead of creating RFPs manually. Easily compare bids for faster delivery and quicker responses. *30 words*

Content asset: Webinar (new tab)

It's easy to craft RFPs that make your events more profitable.

hyperlink: <https://hello.cvent.com/en-em-wbr-tofu-how-to-craft-rfps-recording.html>

Book unique event experiences

If you're looking for a unique experience, we have the technology to help you find and simply book. *18 words*

Content asset: infographic (new tab)

Insert bottom of infographic, "Minimal effort, Maximum return"

hyperlink: <https://www.kapow.com/k/get-more-from-your-events/>



Source and book events of every size *6 words*

Our sourcing technology helps you **find and book your venue**, from your largest, most complex events to your simple training programs and dinners. *23 words*

Content asset: pathfactory (new tab)

Our essential planner guide makes venue sourcing even easier with a step-by-step guide. Check it out!

hyperlink: https://explore.cvent.com/c/csn-planner-sourcing?x=Uuc_xU&lx=sGuu1u

Closer

Find your perfect venue now *5 words*

Venue sourcing tools can help you source and deliver events of all shapes and sizes. Whatever the type and scope, you can satisfy job one: Make it memorable. *28 words*

Personas:

- Planner
- Travel manager

SEO:

- URL: <https://www.cvent.com/en/exchange/find-venues>
- Title: Find Event Venues Fast with Instant Venue Sourcing | Cvent
- Description: Find event venues fast with Cvent's venue search solution used by millions of planners worldwide. Try it free today!

- **Suggested keyterms:**
 - venue sourcing – *content 3, title 1*
 - find event venues – *content 3 keyword proximity, title 1, description 1*

Event Marketing & Management

Solutions Suite

Hero

Dramatically transform event marketing *4 words*

Maximize the revenue potential of your event program while **simplifying the management of each stage of the event lifecycle**. Our comprehensive platform is your one-stop shop for event success - from the smallest meetings to the largest conferences. *38 words*

Features intro

Get the most from your events

Events are one of the best ways to reach and engage with prospects and customers in your entire marketing mix. Drive attendance, then **capture and act on attendee interests**. *29 words*

Features

Plan and Promote: Make events easier *6 words*

The run-up to any event means **constant interaction** with attendees, venues, exhibitors, speakers, and internal stakeholders. Our technology brings it all together. Build an event that captures attendee interest and automates tasks so you can control the big picture. *39 words*

Onsite Engagement: Deliver memorable, measurable experiences *5 words*

Events are unique in their ability to capture attendee interests. The right tools will drive engagement and **keep your attendees fully immersed** in a great event experience. You'll learn their interests all along the way. *35 words*

Spend and Workflow: Automate approval processes and control costs *9 words*

Meetings and events have so many stakeholders. Centrally manage meeting requests, budgets, and approvals for **complete visibility into total spend**. Our tools continuously inform internal stakeholders while you to make smarter decisions about your event portfolio. *36 words*

Actionable Insights: Run smarter events *5 words*

Unlock the power of event and attendee data to **optimize sales and marketing follow-up**. Use insights from surveys, mobile apps, attendee traffic, and more to deliver a better attendee experience and events program. *30 words*

Personas

- Planner
- Marketer

SEO

- URL: <https://www.cvent.com/en/event-marketing-management>
- Title: Event Management & Marketing Solutions | Cvent
- Description: Cvent's event marketing & management platform gives you everything you need to maximize the value of your events program.
- **Suggested keyterms:**
 - event management solutions - *none*
 - event marketing management - *h1, URL, title*
- **text hyperlinks:**
 - event management software
 - event websites

We should not text hyperlink to product pages from a solution suites page. Hyperlinks at this level should focus on neighborhood pages.

 - Exception: when there is no relevant neighborhood.
 - **guidance:**
 - don't target **event management, event marketing** – it might compete w/ blog articles that currently rank for these terms.

Neighborhoods

Plan and Promote

Hero

Ensure event success before it even starts *6 words*

A flawless execution is when you get the right people to the event while **juggling thousands of details** and multiple stakeholders. And you must all plan and be on the same page to deliver a great event. *45 words*

Needs intro

Master the details *3 words*

Stay in control with a unified planning and marketing solution. *-10 words*

Needs

Find and manage the perfect space *3 words*

Search over 300,000 venues to find the perfect setting for your next event. We empower you to work directly with your venue for the housing needs of your attendees. *29 words*

Draw the right crowd *4 words*

Get more of the right people to your events. Reach them more effectively with automated, personalized marketing and beautiful event websites. *21 words*

Deliver great content *3 words*

Great events are powered by great content. Our event marketing and management software helps you manage the entire content process. *20 words*

Help exhibitors show ROI *5 words*

Exhibitors help make your event profitable. From booth staff registration to task management and lead capture, give exhibitors the tools they need to execute and prove event ROI. *28 words*

Features intro

Build a best-in-class event

Personalize your attendee, exhibitor, and speaker experiences. Our complete solution pulls everything together. *13 words*

Features

Event registration that works for you *6 words*

Registration should be as responsive, intuitive, and flexible as the events you plan. From first-time attendees to VIPs, our scalable event registration software is ideal for tailoring experiences. *28 words*

Content asset: Video

Watch how our tools can set your most ambitious event plans in motion.
Hyperlink: </en/event-management-platform-feature-videos>

Websites that turn visitors into registrants *5 words*

Our built-in site designer helps you easily build great looking event websites. *11 words*

Content asset: webinar

Learn how to create user-friendly websites.

hyperlink: <https://hello.cvent.com/en-em-wbr-event-website-design-101-recording.html>

Ensure exhibitor success *3 words*

Our exhibitor resource center gives planners and exhibitors a **direct pipeline to communicate with each other**. Centralize booth staff registration, task management, lead capture, and more. *27 words*

Content asset: n/a

Sourcing the perfect content *7 words*

Streamline your content approval and management process. We'll help you **automate content tasks** so you can zero in on inspiring your audience. *22 words*

Content asset: file is in box. Needs to be online

hyperlink: <https://cvent.box.com/s/r1z50dax17ixtv7nb7ukps25m8vcurx>

Closer

Personas:

- planner
- marketer

SEO:

- URL: <https://www.cvent.com/en/event-marketing-management/plan-promote>
- Title: Event Planning & Promotion Software Solutions | Cvent
- Description: Ensure your event success before your event begins with Cvent's event planning & promotion software solutions.
- **Suggested keyterms:**
 - event websites - *content 1*
 - event registration software - *content 1*
 - event management software - *none*

Actionable Insights

Hero

See the full picture *4 words*

Events generate thousands of touch points. Our event data solutions **capture insights at each phase** to improve the attendee experience and event marketing ROI. *24 words*

Needs intro

Tear down data silos

Unify event data to answer questions, unlock insights, and accelerate your sales and marketing process. *15 words*

Needs

Connect the dots *3 words*

Capture demand signals across the event lifecycle and combine them to build a more complete profile. *10 words*

Activate event data *3 words*

Integrate attendee data with your marketing automation and CRM systems for smarter, faster follow-up. *14 words*

Prove event impact *3 words*

Get the data and reporting you need to build the next great event and calculate event marketing ROI. *18 words*

Features intro

Measure it to manage it *4 words*

Our reports and insights help you see patterns while better understanding revenue opportunities and event marketing ROI. *17 words*

Features

Understand key event KPIs *3 words*

Keep your stakeholders up to date with **over 100 standard reports**. Or, build your own reports to track data for each event and across your entire program. *27 words*

Content asset: n/a

Capture 360-degree insights *3 words*

Need to see deeper data insights? We've got you covered. **Build customized dashboards** for total visibility into the attendee journey, tradeshow floor, and session feedback. *25 words*

Content asset: n/a

Drive sales with data *4 words*

Integrate event and attendee data with your marketing automation, CRM, and other business systems. **Accelerate follow-up and sales pipeline**, then prove your event's ROI. *24 words*

Content asset: n/a

Act on attendee feedback *4 words*

Capture feedback on attendee satisfaction and overall event success, while using the data to identify areas for improvement. *18 words*

Content asset: n/a

Closer

Personas:

- planner
- marketer

SEO:

- URL: <https://www.cvent.com/en/event-marketing-management/insights>
- Title: Get Actionable Insights from Event Data Solutions & Reporting | Cvent
- Description: Cvent's event budget & workflow solutions give you visibility and control into all of your organization's events, planning processes, vendors, and data so you can make smarter event decisions.
- **Suggested keyterms:**
 - event data solutions – *content 1, title 1*
 - event reporting – *content 2*
 - event roi – *content 2*
 - event marketing roi – *content 1*

Hero

Create memorable, measurable experiences *4 words*

Deliver onsite experiences that spark attendee engagement so you learn more about their interests. Gain the insights you need to **measure attendee interests** and take the next best action. *29 words*

Needs intro

Turn attendees into brand advocates *4 words*

Delight your attendees from event check-in to hotel checkout. *9 words*

Needs

Make a great first impression *5 words*

Greet attendees with a modern, efficient check-in and badging process. Avoid frustrating lines and long wait times. *17 words*

Drive engagement and connections *4 words*

Mobile event apps connect attendees with your brand, your content, exhibitors, and one another. *14 words*

Capture the attendee journey *4 words*

From check-in to check-out, clearly see attendee activities and interests. *10 words*

Features intro

Bringing it all together *4 words*

Our solutions give you the technology, hardware, and support you need to bring your most ambitious and engaging events to life. *23 words*

Features

Modern, efficient check-in and badging *5 words*

Automated *check-in* and on-demand badge printing **speed attendees through event entry**. Cross long lines off your worry list and badge stuffing off your to-do list. *25 words*

Content asset: n/a

Engagement in the palm of your hand *7 words*

Mobile event apps drive engagement and connect attendees. Help them navigate your event with real-time information and access to content. *23 words*

Content asset: n/a

Empower exhibitors *2 words*

Get the most out of exhibitor sponsorships with tools to capture and qualify leads on the show floor. *18 words*

Content asset: n/a

Track attendance and actions *4 words*

Attendees vote with their feet. From session attendance to booth visits, our technology allows you to capture the attendee journey from start to finish. *13 words*

Content asset: n/a

Closer

Personas:

- planner
- marketer

SEO:

- URL: <https://www.cvent.com/en/event-marketing-management/engage>
- Title: Onsite Event Engagement Solutions | Cvent
- Description: Create onsite event experiences that delight attendees and increase engagement, while giving you the insights you need to paint a clearer picture of attendee interests.
- **Suggested keyterms:**
 - attendee engagement – *content 2, keyword proximity description 1*
 - employee engagement solutions - *none*

Hero

Run a smarter meetings and events program *7 words*

Our solutions give you visibility and control into your meetings and events – implement a formal Strategic Meetings Management Program (SMMP) or simply automate processes. *24 words*

Needs intro

You can't manage what you can't see *7 words*

Create an efficient, standardized approach to see all your company's meetings and events. *13 words*

Needs

Understand your total event spend *5 words*

The right budget management tool helps you track and centralize all your event costs. *14 words*

Standardize event workflows *3 words*

Realize efficiencies and time savings by centralizing and automating processes. *10 words*

Contain event risk *5 words*

Get reporting on *all* your activity to maintain compliance and protect your brand reputation. *14 words*

Features intro

Implement a meetings management solution, just for you *8 words*

Our solutions give the visibility and control you need to manage and capture spend and processes. *16 words*

Features

Configure your meeting capture *4 words*

Capture details about all meetings and events at your company through a customizable, reportable request form. *16 words*

Content asset: n/a

Formalize workflow and approvals *4 words*

Route forms for approvals to create an audit trail to ensure policy compliance. *13 words*

Content asset: n/a

Take charge of budgeting *4 words*

Track event costs from budget to actuals by department, geography, and attendee with our event budget planning tool. *18 words*

Content asset: n/a

Manage your stakeholders *3 words*

Provide your senior leadership with self-service access to event policies, request forms, and reporting – all in one place. *18 words*

Content asset: n/a

Closer

Personas:

- planners
- procurement

SEO:

- URL: <https://www.cvent.com/event-marketing-management/spend-workflow>
- Title: Event Workflow & Budget Planning Solutions | Cvent
- Description: Cvent's event budget & workflow solutions give you visibility and control into all of your organization's events, planning processes, vendors, and data, so you can make smarter event decisions.
- **Suggested keyterms:**
 - event budget planning - *1 content*
 - event management workflow – *1 content*
- **text hyperlink:** <https://www.cvent.com/en/event-management-software/event-budget-management>

Supplier Venues

Solutions Suite

Hero

Transform your group business *4 words*

Tap into the world's largest sourcing network and leverage best-in-class hotel management technology to win RFPs and streamline operations. *19 words*

Features intro

Make every planner interaction count *5 words*

Optimize meetings and events management with the only platform that **connects you to 92,000 event professionals** – precisely when they need you most. *22 words*

Features

Group Marketing Solutions: Drive leads *5 words*

Open your digital doorstep to more than \$19 billion in annual RFP value. Venues use us because **we attract the most active planners**. Period. *24 words*

Group Sales Solutions: Win more *5 words*

Turn leads into business with tools that track and prioritize leads based on your preference. **Make your sales team more productive** and group business more efficient. *26 words*

Group Operations Solutions: Increase profitability *5 words*

Manage millions of event details and win over planners with improved communication and transparency. *14 words*

Transient Solutions: Grow corporate business *5 words*

Connect with corporate travel buyers, get more leads, and increase transient business. Generate more room nights through new accounts, **driven by market insights**. *23 words*

Personas:

- At property: director sales and marketing
- Above property: regional marketing/brand (corporate chain)

SEO:

- URL: <https://www.cvent.com/en/suppliers-venues>
- Description: Discover the most popular hotel management solution in the world. Open your property's digital doorstep & win more group business with Cvent!
- Title: Hotel Management: Top Group Business Solutions | Cvent
- **Suggested keyterms:**
 - hotel management – *content 1, URL, description, title*

Neighborhoods

Group Marketing

Hero

Grow your group business *4 words*

The more event and marketing professionals you reach, the greater your group business. We help you identify and **secure the right leads**. *22 words*

Needs intro

Reach business-ready planners *4 words*

Don't compete for event planners' attention. Go out and get it by creating **an irresistible marketing presence where** they research venues. *17 words*

Needs

Advantage: Sales team *3 words*

They say, planners pick venues. We say, help them out by **creating a perfect match** from the start to give your sales team the edge. *25 words*

Promote your edge *3 words*

You need more than marketing to make the RFP list. **Tell your hotel's story** and show why your event management is unique. *22 words*

Make all planners feel welcome *6 words*

Make friends and influence planners of all types from around the world. *12 words*

Features intro

Right place, right now *4 words*

You lose all the battles you don't fight. **Make it impossible to be missed** by targeting and engaging event planners as they research. *23 words*

Features

Enjoy unparalleled reach *3 words*

Our sourcing networks attract thousands of planners and generate billions of dollars in buyer spend. **Can planners find your venue today?** *21 words*

Create maximum engagement *3 words*

Connect with planners in relevant ways through interactive ads, branded pages, and custom microsites. *14 words*

Content asset: *n/a*

Make an impression *3 words*

The best hotel marketing includes a face-to-face connection. **Meet 4,000 event professionals** at our largest conference and attend year-round special events targeting high-end planners. *24 words*

Content asset: *n/a*

Group business: Always on *4 words*

Build your brand equity. Turn your website into a **lead capture machine**. *12 words*

Content asset: *n/a*

Closer

Modern hotel marketing management begins here *6 words*

Make the digital transformation your property needs to be successful. See why our intuitive solutions have been used by top venues worldwide. *22 words*

Personas:

- At property: **Hospitality Marketing professionals Manager+**
- Above property: **Hospitality Marketing professionals VP+** (includes CVBs, destination marketing organization marketing professionals, management companies and ownership groups *(this is too many people - tjs)*)

SEO:

- URL: <https://www.cvent.com/en/suppliers-venues/group-marketing-solutions>
- Title: Hotel Marketing Management Group Solutions | Cvent
- Description: Reach the right leads at the right time with Cvent's Group Marketing Solutions. Discover the hotel marketing & advertising tools top properties use worldwide.
- **Suggested keywords:**
 - hotel marketing – *content 2, title 1, description 1*
 - hotel marketing management – *content 1, title*

Group Operations

Hero

Achieve stress-free hotel group operations *6 words*

Once the contract is signed, the real work begins. **Simplify attendee booking**, leverage online room diagramming, and optimize event-day execution. *20 words*

Needs intro

Engineer the ideal group experience *5 words*

Deliver a million details, on time and to perfection. Delight clients with exceptional service and better-than-expected results. *17 words*

Needs

Presto, room block magic *4 words*

Transform rooming lists into an **incremental revenue powerhouse**. Integrate room blocks with event registration and easily promote upsell packages. *19 words*

Planners want control *3 words*

Visibility into event details will keep planners happy. **Give them control** of reservations and seating through our technology. *18 words*

Plan, adjust, and impress *4 words*

Prepare for the unplannable and adjust to unexpected changes with **real-time diagramming** and in-app commenting. Always keep clients on the same page. *22 words*

Features intro

Stay calm and keep customers first *6 words*

Get your “A” game going with technology that streamlines every aspect of hotel operations management. *15 words*

Features

Room block in a minute *5 words*

Handle group reservations without pulling your hair out. **Delight attendees with customized event websites** and make more money with additional promotions for when the time is right. *27 words*

Content asset: *n/a*

Bring events to life online *5 words*

Show planners the **unique value of your hotel space**, then adjust to make it perfect for their event needs. *19 words*

Content asset: *n/a*

Reduce out-of-block castaways *5 words*

Help planners fill room reservations and **see who's not showing up**. Give them the control they need and increase the chance that they'll return. *24 words*

Content asset: *n/a*

Closer

Make it easy and they'll come back *7 words*

Redefine hotel operations management by improving collaboration with planners, offering transparency, gaining efficiencies, and capturing incremental revenue. *17 words*

Personas:

- Revenue manager, DOSM and Director of Catering
- Corporate (chain)

SEO:

- URL: <https://www.cvent.com/en/suppliers-venues/group-operation-solutions>
- Title: Hotel Operations Management Group Solutions | Cvent
- Description: Do it all - better & faster! Get Cvent's Group Operations Solutions & discover the most popular hotel operations management tools.
- **Suggested keyterms:**
 - hotel operations management - *content 2, H1, title 1, description 1*

Hero

Power up hotel sales management *5 words*

Blast through your revenue targets by optimizing your sales funnel process. Prioritize RFPs, improve proposals, and **speed up response time.** *20 words*

Needs intro

Focus on deals, not data entry *5 words*

Time waits for no one. Over 75% of proposals are won by the first five properties that respond. *18 words*

Needs

Get a true read *4 words*

Compare how your venue stacks up with the competition through pricing data and key industry benchmarks. *16 words*

Power productivity *7 words*

Sales won't scale if the process isn't efficient. **Keep your deals on** track from RFP to final contract signature. *19 words*

Make it personal *3 words*

Win the deal by personalizing your approach and making it relevant through specific market insights. *15 words*

Features intro

Cherish your customers *3 words*

Put your customers first. Second. And third. Our hotel sales technology unlocks insights, automation, and real-time collaboration to drive revenue and build lifelong customers. *24 words*

Features

Hand your sales team their next win *7 words*

Focus first on the most promising and profitable RFPs with lead scoring tools that prioritize prospects. *16 words*

Content asset: *n/a*

Crush every metric *3 words*

Pave the way to success with tools that accelerate accurate proposals and simplify workflows in customizable dashboards. *17 words*

Content asset: *n/a*

Your details *are* the difference *5 words*

It's the little things that matter. Give your sales team an edge with special activations to create unforgettable event experiences. *20 words*

Content asset: *n/a*

Eliminate paperwork headaches *3 words*

Our sales and catering tool provides a shared view of every customer. Automatically intake leads and generate custom contracts or banquet event orders. *23 words*

Content asset: *n/a*

Closer

Simplify hotel group sales *4 words*

Transform your global meeting and event sales processes with proven technology that gives your team a clear advantage. *18 words*

Personas:

- At property: Director sales and marketing (group); Director of Revenue Management
- Above property: Regional/National sales executives (corporate chain/brand), hotel management company executives, ownership group executives (too many people – tjs)

SEO:

- URL: <https://www.cvent.com/en/suppliers-venues/group-sales-solutions>
- Title: Hotel Sales & Revenue Management Solutions | Cvent
- Description: Close more sales faster with Cvent's Group Sales Solutions. Discover the hotel revenue management & RFP lead tools top properties worldwide prefer.
- **Suggested keyterms:**
 - hotel sales management – *content 1, title 1, keyword proximity*
 - hotel revenue management –*description 1*

Hero

Scale your corporate travel business *4 words*

Reach the largest pool of active transient buyers around the world. The payoff? More RFPs, better deals, and critical market insights. *21 words*

Needs intro

Tap into the leading travel network *6 words*

We serve more than 80% of the world's Fortune 100 companies. *11 words*

Needs

Discover transient demand *3 words*

Uncover and capture incremental business you never knew existed. *9 words*

Close transient customers *3 words*

Slash RFP response time with dashboards that keep your team focused on building best-in-class proposals. *15 words*

Beat the competition *3 words*

Use market intelligence to outsmart your transient competitors. *8 words*

Features intro

Earn preferred "corporate" status *4 words*

Be the hotel that corporate buyers included in their travel programs and achieve your transient revenue goals. *17 words*

Features

Find your best buyers *4 words*

Connect to thousands of organizations that **issue more than 1.5 million RFPs** through our business transient solution. *17 words*

Content asset: *n/a*

Win more customers with digital tools *6 words*

Suppliers attract 4X as many bids per property using our business transient solution. *13 words*

Content asset: *n/a*

Be first in line *4 words*

Use market intelligence with RFP tools to respond quickly and accurately. *11 words*

Content asset: *n/a*

Closer

Turn on the RFP pipeline *5 words*

Get RFPs and respond precisely using accurate rate audits and competitive intelligence.

12 words

Personas:

- At property: Director of business transient
- Above property: Corporate (chain)

SEO:

- URL: <https://www.cvent.com/en/suppliers-venues/business-travel-solutions>
- Business Travel Solutions | Corporate Travel Made Easy | Cvent
- Description: Get more business travel business & manage it, no stress with Cvent's Group Transient Solutions. Get started today to win 4X more bids!
- **Suggested keyterms:**
 - business travel solutions – *description 1, URL*